



INTERNATIONAL PRESS CARTOON COMPETITION

« Pampelonne beach under the helicopters blades » « *Sous les pales des hélicos : la plage de Pampelonne* »

COMPETITION RULES

CONTEXT

The town of Ramatuelle, on the peninsula of Saint-Tropez (Var, Provence) is organizing an international press cartoon competition on the theme "Pampelonne beach under the helicopters blades".

Ramatuelle is a coastal town fully included in the national inventory of picturesque sites, partly classified under the environmental code, mainly a natural area of ecological, faunistic and floristic interest, member of the National Park of Port-Cros ; and Pampelonne beach, an "outstanding natural setting" according to the French law "Loi Littoral", is entirely located on its territory. **This space of nature, calm and relaxation is exceptional on the French Riviera.** It is also a global tourism hub and generates economic activity that sustains its entire catchment area. **The balance between nature, landscape, biodiversity on the one hand, and tourist economy on the other hand, is here preserved by the only "beach development plan" developed in France, approved by the Council of State decree of December 15, 2015.**

Obviously, all the richest on the planet know and appreciate this small part of the French Riviera, still preserved from concrete. But in recent years, a new mode of transport has developed there in an extravagant way, often under the pressure of the uneducated nouveau riche who do not care about the pollution and nuisances they cause for their fellow men and for the environment; and the airlines exploit this market. The control of compliance with air regulations is too benevolent on the number of rotations, on the height of flights over homes or over a crowded beach ... The prefect even made a point to create, precisely on the ultra-protected territory of Ramatuelle, and up to the immediate surroundings of Pampelonne beach, aerodromes reserved for helicopters (called "heliports"). And the companies are already claiming as a right the creation of heliports on the wildest parts of the town, at the end of Cape Camarat, a classified site, a jewel of biodiversity, a nesting area for wild birds, inside the perimeter of the National Park of Port-Cros...

To requests for perfectly communicable information on statistics making it possible to verify whether the State is enforcing regulatory restrictions, the prefecture, the general directorate of civil aviation, all oppose the most total opacity and provide no answer.

In this context, everything is to be feared for the inhabitants of Ramatuelle, and for all those who come here to find the charm of the French Riviera of yesteryear.

But well beyond Ramatuelle, this situation is ludicrous and throws a cruel light on the inconsistencies of a State which, with one voice, would plead on the international stage for the protection of nature, biodiversity and the climate, and at the same time, would plead, including before the courts, for the proliferation of helicopter trips (**twenty times the fuel consumption of an automobile!**), precisely on the most sensitive

parts of French territory in terms of biodiversity, and for journeys of less than 15 minutes... At a time of climate emergency and low carbon policies, how can we further promote such a mode of transport when motorists are asked to drive more slowly during pollution peaks? When it comes to contesting the existence of diesel cars? The paradox is no longer tenable: it is contrary to the principle of non-regression enshrined in the law.

Particularly impacted by this mode of transport which some would like to see grow and become commonplace, the town has taken legal action and informed Barbara Pompili, the Minister of Ecological Transition and Transport. On the cusp of Cop 26, the municipality wishes to make its contribution and help raise awareness.

As a drawing is worth a thousand words, the town calls on press cartoonists to depict this absurd situation and, with this concrete example, provide food for thought:

In Ramatuelle in 20 years, the nuisance has become a pollution:

- It all started on **helipads, intended to be exceptional and occasional** by a national regulation of 1995 which had become obsolete, and **deviated from their primary purpose by companies offering passenger traffic**, and by land owners who found there an activity harmful to their neighbors, but much more lucrative and much easier than farming.

However, more than a mode of transport, the helicopter has become a fashion, a snobbery, some people use it to go for a drink with a neighbour!

- **The inhabitants are suffering.** The incessant overflying of the houses shake the walls, enjoying the terrace is no longer possible. The season leaves them tired and nervous. Just like the wildlife, they flee their homes even though they live in a remarkable and unspoiled natural setting.

Several wrote to the town hall to complain. (→ [see additional file to download](#)).

- **The accumulation of nuisances: the double penalty.** Landing in a rural area means leaving in a VIP mini-van. Drivers wait with their engines running for the air conditioning, and the shuttles take small dirt roads and move incessantly back and forth under the windows of the inhabitants.

- **Pampelonne beach** can accommodate up to 30,000 people per day. This “**outstanding natural setting**” that the town protects through the only “natural beach development plan” in France, is also threatened, due to the daily risk of low-altitude flights over swimmers and people on the beach, campers, and also the children attending the town’s summer camp and day-nursery.

- **France’s State services** have invested, not in the mission of protecting the population, but as organizers of commercial transport in the territory and are adding rights without controlling the use, even though the regulations are largely outdated.

- **The municipality of Ramatuelle**, after having taken a concerted approach, finally sued the prefectural decrees which worsen an already intolerable situation. After a first success, it is now turning to the Ministry to change the law and respect the commitments of the State.

- **Associations for the defense of natural sites, nature and fundamental rights**, as well as people living near the helipads, have joined in the approach of the municipality and also taken legal action.

Today the town has even been contacted by other territories such as La Réunion who also wish to intervene.

In this context, the municipality wishes to be heard, making accessible to as many people as possible, through the press cartoon, a complex and high-stakes action carried out for the protection of the fundamental rights of the population, public health and the environment.

Ramatuelle is an emblematic showcase where it is still possible to support and assume a transition policy, with the objective of protecting nature, the living environment and the village, to better offer it to all audiences without distinction.

Annex:

Resource file downloadable from the town's website:

<https://www.ramatuelle.fr/securite-tranquillite-publiques/reglementation-des-mouvements-dhelicopteres/>

APPLICABLE REGULATIONS

The purpose of this competition is to meet a communication need of the municipality of Ramatuelle. Given the nature and characteristics of the need to be satisfied, the municipality organizes an appropriate procedure in the form of a competition, with reference to articles R2123-1, R2123-5 and L.2125-1 of the Code of Public order.

PARTICIPATION RULES

Applications

Participation in this competition is international and limited to professional cartoonists working for print and digital press.

Applications will be presented as follows, on one page size A4 maximum:

- Name of the candidate
- Postal address, email address, telephone number
- Brief presentation of the applicant: biography, (250 words maximum)

Drawings

Each candidate is allowed to send a maximum of 3 drawings;

The purpose of the drawings is to constitute a communication medium illustrating the problem of transport by helicopter on the municipal territory.

- The proposed drawings must reflect the theme of the competition.
- The drawings must relate to the territory of Ramatuelle in particular.
- The drawings can feature the different protagonists.
- The drawings must be produced in landscape format, they can be in black and white or in color, and be created using any technique.

The drawings will be sent in digital format (file named in the name of the candidate) to the address:

concours.dessin@mairie-ramatuelle.fr

Beyond 5 MB, files must be sent via GrosFichiers: <https://www.grosfichiers.com/fr/>

or Wetransfer: <https://wetransfer.com/>

At the end of the competition, a high-resolution file, in 300 dpi, in JPEG or PNG, TIFF format will be requested from the winner. (In anticipation of a display on a panel L4 x H 3 meters)

CONDUCT OF THE COMPETITION

Announcement

The competition will be launched on Monday, September 14, 2021 by publication on the site and the buyer's profile of the municipality.

These competition rules can be downloaded freely from the municipality's buyer profile.

(www.ramatuelle.fr ; follow the link "appels d'offres"; click on the "RC" pictogram)

Elements of understanding and the complete file are available on the municipality's website at the following address: <https://www.ramatuelle.fr/securite-tranquillite-publiques/reglementation-des-mouvements-dhelicopteres/>

Advertising may be relayed by any general or specialized channel appropriate to the subject of the competition: press, networks, etc.

Submission of applications and drawings

The deadline for submitting proposals (applications and drawings) is set as follows:

Thursday 14 October 2021 at 11.59 pm.

Proposals will be sent by email to the following email address:

concours.dessin@mairie-ramatuelle.fr

No proposal submitted after the deadline date and time will be taken into account

Jury

A jury is set up and chaired by Christian-Alexandre Faure, president of the association Le Crayon, an association for the defense of freedom of expression through the promotion of press cartoons.

The jury is made up of:

- Pierre BALLOUHEY, president of the France Cartoons association
- Christian-Alexandre FAURE, president of the association Le Crayon
- Jean-François JULLIARD, Directeur Général de l'association Greenpeace France, membre du jury
- Marc GOUJON, Director of the Peynet Museum and of cartooning, Antibes
- KAK (Patrick LAMASSOURE), president of the Cartooning for Peace association
- Sitor SENGHOR, director of the Orbis Pictus Paris Gallery

Jury meetings will take place between October 15 and 19, 2021.

Selection of candidates, selection and ranking of drawings

The jury will check the applications: applications which are not submitted in accordance with the requirements of the "applications" article above will be excluded.

The jury will make a selection of drawings by evaluating their relevance with regard to the need expressed by the municipality in the article "drawings" above.

The jury will deliberate to determine 3 winners among the selected drawings, 1st, 2nd and 3rd prize.

Each candidate can only be awarded one prize

The winners and the selected drawings will be announced by publication on the website of the municipality of Ramatuelle on October 20, 2021.

Prizes

The winners of the competition will be awarded as follows:

- 1st prize: 5,000 euros + L4xH3 meter display in the town**
- 2nd prize: 2,500 euros**
- 3rd prize: 1,250 euros**

Drawings exhibition

In technical partnership with the association Le Crayon the municipality will organize a free entrance exhibition in Ramatuelle of drawings by the winners and selected participants. This exhibition will be provided free of charge by the municipality to any organization of its choice.

Awards

The awarding of prizes to the 3 winners requires unreserved acceptance of these competition rules and particularly in the article "Intellectual property" below.

Upon selection, the laureates will send the municipality the additional documents that will be requested of them:

- High definition digital file of the drawing for the 1st prize for display format (LxH) 4m X 3m
- Bank information, proof of identity

The award ceremony to the three winners will be paid by administrative mandate.

Intellectual property

The copyright of the submitted designs will remain the property of the artist. However, participation in the competition for all the drawings presented, whether or not they are winners, implies ipso facto the transfer of all publication rights, without remuneration, for the benefit of the municipality and partner associations and support.

Publications may take place through the press, online, or in exhibitions, with mention of the authors and in some cases accompanied by the summary biography of the author.

The municipality will not derive any financial benefit from these publications.

Partners:



Supports:



GREENPEACE

Contact

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